

POPAI TRADE ASSOCIATION NAMES GERALD MOLITOR RECIPIENT OF PRESIDENT'S AWARD

EAST RUTHERFORD NJ USA – The POPAI Board of Directors has announced that Trans World Marketing's Gerald Molitor is the recipient of the 2009 President's Award. This prestigious award is given by POPAI's President to recognize a substantial contribution to POPAI while being a long term, active and loyal leader in the association. This award also recognizes global achievement in the establishment and maintenance of POPAI's International Chapters. This award was established in 1998 and is presented at the Night of Honors during the Industry Leadership Conference.



ABOUT TRANS WORLD MARKETING

Trans World Marketing, established in 1966, is a strategic, consultative designer and manufacturer of retail displays, fixtures, brand shops and store environments. We specialize in working with brand marketers, retailers and their agencies to create and implement targeted retail marketing programs that resonate with consumers, communicate brand values and drive sales. Trans World Marketing is a six-time POPAI Display-of-the-Year award winner.

CONTACT

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